

MONEY ONLINE BLUEPRINT

**Recommended Monetization
Methods & Platforms**

The Ultimate Blog Training Package
How To Quickly Make A Full Time Income Blogging

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Introduction

There are many monetization methods and platforms that you can choose from. I mentioned the main types in the video titled “Choosing Your Method of Monetization” earlier in this module. The types are types, and with some types, there may be numerous methods of monetization. Affiliate marketing is the one that has the largest scope of selection. In this document, I won’t list out different affiliate programs, but I will show you how you might discover them.

In the previous video, I showed you the types consisted of the following: -

Create And Sell Your Own Digital Products
[Ebooks Or Training Packages]

Affiliate Products

Paid Membership

Sell Consulting Or Coaching Services

Physical Products

Sponsored Posts

Sell Ads Directly To Advertisers

Native Ads

Google AdSense Ads

Other Display Network Ads

Where to Look for Monetization Opportunities When Starting Your Blog

When starting your blog, you are going to have a load of things to do to get everything in place as quickly as possible. I say quickly, because most of us are eager to get things in place and working. Afterall, we all have doubts such as..... “is this going to work”, “Am I wasting my time and effort and money even with this”. These are all common psychological thought patterns that every blogger has, so don't worry when you start to doubt. This training works, so you just need to go through the steps, be patient and enjoy the rewards down the line.

With this in mind, you should put monetization strategies in place that will yield fastest results. I say fastest as opposed to maximum. You can maximize months down the line. However, it is psychologically important that you start earning as quickly as possible. The reason for this is to dispel the inevitable doubts I mentioned a moment ago.

Monetization Methods to Start With

When starting, the fastest way to make money is to use affiliate marketing and Ads on your site.

I used to tell people not to use ads because they were the lowest form of monetization. While that still remains to be the case, they do help people in the early stages to gain a small amount of income.

The amount of income is not important in the early stages. What is important is that \$1 income can be really exciting when you first see the income result from someone clicking on an ad that is on your site. It means that it is working, so the psychological effect is motivating and worth implementing even though it might be small money initially.

These are the monetization methods to implement initially: -

Affiliate Marketing

Amazon is probably the most popular or at least one of the most popular affiliate platforms. Most niche sites can monetize with Amazon products, even if it is just books. However, there will almost certainly be physical products within your niche to sell. The best thing with Amazon affiliate links is that if someone clicks on your Amazon affiliate link on your site, you will get paid the commission, not only for the product they purchased from your affiliate link, but also from anything they might purchase during that session after clicking on your link. So even if they don't purchase the product you link to from your blog, but they then go on to purchase a television, or some batteries for example. You will get the commission from all of that.

Commission can quickly mount up each month, and as your site increases in search engine visibility and traffic from Pinterest and Facebook, your Amazon earnings will increase too.

Those are the essential monetization platforms to start off with and grow your income. As you grow your site, you can start to add other affiliate links. You will be able to find general affiliate products from these sites: -

- **Clickbank**
- **Share A Sale**
- **CJAffiliates**

There are other multi product affiliate sites in different niches too. In the internet marketing niche, there is: -

- **JVZoo**
- **WarriorPlus**
- **JVNotify Pro**
- **Muncheye**

In the health niche there is: -

- **Market Health**
- **Jig Saw Health**

There will be others too.

Here is a list of large affiliate marketplaces: -

[Amazon Associates](#)

Physical product marketplace for the Amazon website

[Clickbank](#)

Digital product marketplace

[Share A Sale](#)

Digital & Physical product & services marketplace

[eBay Partner Network](#)

Physical product marketplace

[Jet](#)

Physical product marketplace – similar to Amazon & eBay

[Target](#)

Physical product marketplace – similar to Amazon & eBay

[WalMart](#)

Physical product marketplace – similar to Amazon & eBay

[VigLink](#)

Not an affiliate program itself, but an enhancer

[FlexOffers](#)

Physical product marketplace & services across all niches

[Commission Junction \(CJ\)](#)

Digital & Physical product & services marketplace

[Avangate](#)

Digital products, software & SaaS marketplace

[MindValley](#)

High ticket digital courses marketplace

[Udemy](#)

Low cost digital courses marketplace

You can also look for specific affiliate products by entering the following search into Google: -

“Your Niche or specific sector in your niche” “Affiliate Program”

Here’s an example in the SEO niche: -

“SEO” “Affiliate Program”

Or

“Email Marketing” “Affiliate Program”

Ads & Ad Networks

You should apply to ad networks once you have what looks like a completed site. This means that you have the following in place on your site: -

- Privacy Policy Page
- Terms & Conditions Page
- Disclaimer Page
- Contact Us Page
- Home Page
- 15+ Posts

You can apply to any of the following networks.

- [Google AdSense](#)
- [Infolinks](#)
- [BlogHer](#)
- [Revenue Hits](#)
- [Media.Net](#)
- [Propeller Ads](#)
- [Chitika](#)

You can use any of these networks for your ads. Some might not accept your site if it is brand new with zero traffic, but then again they might accept you, so you should have a look at the one that sounds best for you.

When your site is getting a lot more traffic a few months later down the line, you can switch your ads to either of these networks: -

Ezoic

Ezoic is an automated program that works with different Ad Networks to ensure that you get the highest commission payout. It is definitely worth switching your ads to this when you meet the criteria.

The acceptance criteria is that your site must be getting 10,000 visitors per month. You should notice a nice bump in commission when you switch.

Here's the link: [Ezoic](#)

AdThrive

AdThrive is an ad network you will need to build up to. To be approved, you will need to be getting in excess of 100,000 visitors to your site every month. When you reach that level, and you switch, to AdThrive, you will see a jump in commission. AdThrive is the biggest commission pay out network of them all.

Once approved, AdThrive will log in to your site and place their ads for you. They will even monitor your ads performance and send you tips to help increase ad conversions.

I do advise that you work towards this and implement AdThrive as soon as your site meets the 100,000 visitors per month level.

Here's the link: [AdThrive](#)

Monetization Methods to Work To

After a few months when you have started earning money and you are getting a good increase each month, you can start to look at ways to build on your income. The first method is to keep an eye on your traffic and switch over to Ezoic and then to AdThrive if you are running ads on your site. Switching to these ad networks will optimize your income.

Sponsored Posts

If your site is growing in domain authority (DA30+ for example), your site will be a nice place for other webmasters in the same niche as you to get an article added to your site. The reason they will want that is so they can get some targeted traffic, and also so they can get a relevant authority “Do Follow” backlink.

You can obviously charge for this. However, you need to try and get the right amount. Charge too much and no one will take you up. Charge too little, and you will be leaving money on the table.

I recommend that you read my blog post on [sponsored Posts](#) to find out more.

One final thing. Don't expect to make a lot of money with this because it is not likely that you will get many people asking for sponsored posts.

If you do want to offer sponsored posts, this is what you will need to put in to place: -

- You will need a page on your site all about sponsored posts where you layout as a sales page the information of what a customer will be getting and why they should pay for a sponsored post.

Here's an example of such a page:

[Sponsored Content Example](#)

Sponsored posts are really a method of monetization after a few months and when you have SEO'ed your site and built up your sites domain authority.

Creating Your Own Products

At some stage, I strongly advise that you consider creating your own digital products to sell on your site and via your email marketing and also from your Facebook page and from Pinterest.

You can create any of the following products and add them to your site: -

- EBooks
- Training Course
- Software

It is good fun creating products. Furthermore, it is probably easier than you might think. Creating a product is very similar to how I teach you to create a “Lead Magnet” in module 5. Just follow that training and make your product more comprehensive.

Conclusion

I won't go into any detail on the other monetization methods. Those are further down the line. Also, it is best to implement these monetization methods I have mentioned here and to focus on driving traffic and adding more content.